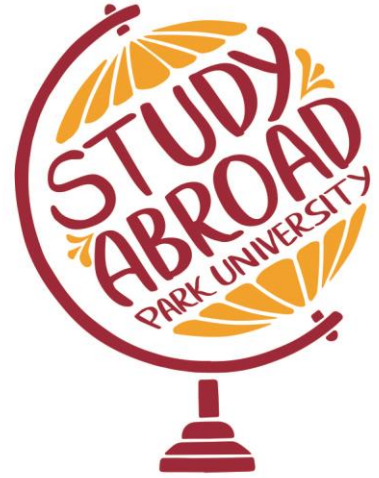


PROGRAM OUTLINE
FACULTY LED SHORT TERM PROGRAM

MG490 / MBA670
Multicultural Management
Spain & Portugal 2020



Program: Faculty Led Program – School Business

Professor(s): Dr. Adrian James

Location: Barcelona & Seville, Spain | Lisbon, Portugal

Program Dates: **May 9 – 19, 2020**

Course(s): **MG490 Special topics in business administration**
Undergraduate level class

MBA670 Special topics in business
Graduate level class

Academic Notes:

- ❖ 2.5 GPA required for undergraduate
- ❖ 3.00 GPA required for graduate
- ❖ Company visits and lecture at a partner university

Objectives: Students in this course will increase their understanding of managing in a global society. An emphasis on cross cultural management and communication will allow students to critically think how management and leadership concepts apply across cultures.

Language Notes: Language of instruction is English

Costs:

- ❖ Park 3 credit hour tuition for course (undergraduate or graduate based on program level)
- ❖ Program fee based on 10 students: **\$3,370***
 - Program fee includes: : Round-trip to and from Kansas City International Airport (MCI), on-the-ground transportation, shared hotel rooms with private bathrooms, daily breakfasts, welcome dinner, farewell dinner, full-time class activities, tours and entrances to attractions.

Expenses not included

- Passport (\$150 approximately)
- Lunch meals not included

Accommodations:

Hotel Accommodations double or triple occupancy with private bathrooms

Meals

- ❖ Breakfast provided at the hotel everyday (continental breakfast)
- ❖ Two dinners included

Additional Notes:

- Please refer to tour itinerary.

Application Deadline: December 10, 2019 complete Park Study Abroad application. Stop by the study abroad office (Herr House 208) or email studyabroad@park.edu to receive an application.

Payment Deadlines

December 10 Application due at Study Abroad Office | Acceptance into the program issued on a rolling basis.
December 17 \$200 online deposit payment through MyPark
January 20th \$3,170 charged to Park student account

To learn more about this program, contact Professor Adrian James adrian.james@park.edu or Study Abroad (studyabroad@park.edu 816-584-6830)

*Program fee based on 10 students. Possible changes on price due to currency exchange and student enrollment.

Program Itinerary: Barcelona, Seville, Lisbon – May 9 - 19, 2020

		Activity	
1	Saturday, May 9	Departure from US	
2	Sunday, May 10	<i>Morning Arrival in Barcelona</i> <ul style="list-style-type: none"> - <i>Transfer to the accommodation</i> - <i>Orientation session Barcelona</i> - <i>Welcome dinner</i> 	<i>Overnight Barcelona</i>
3	Monday, May 11 -, -, D	<ul style="list-style-type: none"> - <i>Guided walking tour of Barcelona</i> - <i>-1 hour lecture</i> - Free afternoon for your own explorations of Barcelona. Consider visiting the Sagrada Familia to discover its glorious profusion of brightly-colored decorative elements in the facades and the entire exterior 	<i>Overnight in Barcelona</i>
4	Tuesday, May 12 B, -, -	<ul style="list-style-type: none"> - <i>Visit to a Multinational Company</i> - <i>Lecture at partner university</i> - 	<i>Overnight in Barcelona</i>
5	Wednesday, May 13 B, -, -	<ul style="list-style-type: none"> - Transfer to Seville Train Barcelona – Seville (approx. 6 hours) - Orientation session Seville - Guided walking tour of Seville - 	<i>Overnight in Seville</i>
6	Thursday, May 14 B, -, -	<ul style="list-style-type: none"> - <i>Visit to a Multinational Company</i> - Free day for your own explorations of Seville. Consider visiting the Royal Alcázar of Seville. Peter I, the Cruel, rebuilt the old Almohad fortress and made it into his royal residence. It suffered serious deterioration over time and had to be refurbished during the reign of Isabella II. - 	<i>Overnight in Seville</i>
7	Friday, May 15 B, -, -	<ul style="list-style-type: none"> - Free morning Seville - Transport by bus to Lisbon - Orientation session by on-site coordinator at the hotel - 	<i>Overnight in Lisbon</i>
8	Saturday, May 16 B, -, -	<ul style="list-style-type: none"> - Free day in Lisbon for your own explorations. The city witnessed Muslim domination, a Christian conquest, a golden age of discoveries, destruction by an earthquake, followed by an enlightened reconstruction process and on-going renewal. - 	<i>Overnight in Lisbon</i>
9	Sunday, May 17 B, -, -	<ul style="list-style-type: none"> - Transportation by bus to Sintra - Admission to the Park and National Palace of Pena. Located in the Sintra hills, the Park and Palace of Pena are the fruit of King Ferdinand II's creative genius and the greatest expression of 19th-century romanticism in Portugal, denoting clear influences from the Manueline and Moorish styles of architecture. 	<i>Overnight in Lisbon</i>
10	Monday, May 18 B, -, -	<ul style="list-style-type: none"> - Visit to a multinational company - Lecture - -Free afternoon - Farewell dinner 	<i>Overnight in Lisbon</i>
11	Tuesday, May 19 B,	<ul style="list-style-type: none"> - Return to the USA 	